E-Commerce: The Next Global Frontier For Small Businesses

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Abstract

This paper discusses the growth of E-Commerce and its advantages to small business firms. Guidelines for small businesses to create a successful E-Commerce sites on the Internet are offered. Furthermore, tools for the trade and strategies for E-Commerce are discussed. Business on the Internet will continue to develop as technologies for the Internet evolve, and the evolution seems to be progressing at an ever-increasing pace.

Keywords: ISDL08271951