Gaussian Copula Vs. Loans Loss Assessment: A Simplified And Easy-To-Use Model

Viviane Y. Naïmy, Ph.D., Notre Dame University, Louaize, Lebanon

ABSTRACT

The copula theory is a fundamental instrument used in modeling multivariate distributions. It defines the joint distribution via the marginal distributions together with the dependence between variables. Copulas can also model dynamic structures. This paper offers a brief description of the copulas' statistical procedures implemented on real market data. A direct application of the Gaussian copula to the assessment of a portfolio of loans belonging to one of the banks operating in Lebanon is illustrated in order to make the implementation of the copula simple and straightforward.

Keywords: Gaussian Copula Theory; Modeling Multivariate Distributions; Loans Assessment

INTRODUCTION

he concept of "copulas" was named by Sklar (1959). In statistics, the word copula describes the function that "joins" one dimensional distribution functions to form multivariate ones, and may serve to characterize several dependence concepts. It was initiated in the context of probabilistic metric spaces. Copulas function became a popular multivariate modeling tool in financial applications since 1999 (Embrechts, McNeil and Straumann (1999)). They are used for asset allocation, credit scoring, default risk modeling, derivative pricing, and risk management (Bouyè, Durrleman, Bikeghbali, Riboulet, and Roncalli 2000; Cherubini, Luciano, and Vecchiato 2004). They became more and more popular because as proven, the returns of financial assets are non-Gaussian and show nonlinearities; therefore, copulas became an imperative modeling device in a non-Gaussian world. They implement algorithms to simulate asset return distributions in a realistic way by modeling a multivariate dependence structure separately from the marginal distributions.

For multivariate distributions, the univariate margins and the dependence structure can be separated and the latter may be represented by a copula. The copula of a multivariate distribution whose marginals are all uniform over (0,1). Sklar's Theorem states that a d-dimensional cumulative distribution function F evaluated at point $X = (x_1, ..., x_d)$ can be represented as

$$F(\mathbf{X}) = C\left(F_1(x_1), \dots, F_d(x_d)\right) \tag{1}$$

where C is the copula function and F_i , i = 1, ...d, are the margins. In most cases the latter function is uniquely defined by (1.1).

If F_1 , F_2 are continuous, then C is unique; otherwise, C is uniquely determined on $Ran(F_1)$ x $Ran(F_2)$. Conversely, if C is a copula and F_1 , F_2 are distribution functions, then the function F defined in (1) is a joint distribution function with margins F_1 and F_2 . For the proof demonstration, please refer to Nelsen (1999, p. 18). It is the converse of the Sklar's theorem that is mostly used for modeling multivariate distributions in finance. Any group

© 2012 The Clute Institute http://www.cluteinstitute.com/

¹ The word copula, resp. copulare, is a latin noun, resp. verb, that means "bond", resp. "to connect" or "to join". The term copula is used in grammar and logic to describe that part of a proposition which connects the subject and predicate.

of n univariate distributions of any type can be linked with any copula while still obtaining a valid multivariate distribution.

Using copulas is attractive to practitioners because even under increasing transformations of the margins, copulas remain invariant. This requires the completion of two steps: modeling each univariate marginal distribution then specifying a copula that recapitulates all the dependencies between margins.

In this paper our aim is to simplify the implementation of copulas for the Lebanese banks since none of which is using copulas for risk assessment. Section 1 introduces the model that generates the copula through the Archimedian and elliptical copulas. Section 2 illustrates the use of the Gaussian copula in the assessment of a portfolio of loans belonging to one of the banks operating in Lebanon. Section 3 draws some concluding remarks.

DEFINITION AND FAMILIES OF COPULAS

The quantification of dependence in finance has led to the development of copulas. Copulas are now witnessing increasing interest in many areas of risk analysis. The rank order correlation² used by most Monte Carlo simulation tools is certainly a meaningful measure of dependence but is still limited in the patterns it can produce.

As described in the introduction, copulas offer an efficient flexible procedure for combining marginal distributions into multivariate distributions and are able to deduce the real correlation pattern. The purpose of this paper is not to go through the explanations and proof of the mathematics related to copulas (that can be found in any related book), we will rather simplify the concept and depict what is just needed to run an analysis using the copula.

To this end, in what follows, we use the needed formulae for a bivariate copula for simplicity purpose. Related graphs of bivariate copulas will be illustrated. Multivariate copulas can be extended based on the bivariate concept.

Because the copula of a multivariate distribution describes its dependence structure, we can use measures of dependence such as Kendall's³ tau and Spearman's⁴ rho, as well as the coefficient of tail dependence, which are

$$\rho = \frac{SS_{uv}}{\sqrt{SS_{uu}SS_{vv}}}$$

Where

$$SS_{uv} = \sum_{i=1}^{n} (u_i - \overline{u})(v_i - \overline{v})$$

$$SS_{vv} = \sum_{i=1}^{N} \left(v_i - \overline{v} \right)^2$$

and where u_i , v_i are the ranks of the i^{th} observation in samples 1 and 2 respectively. The correlation coefficient is symmetric i.e., only the difference between ranks is important and not whether distribution 1 is being correlated with distribution 2 or the other way round.

² The rank order correlation coefficient uses the ranking of the data, i.e. what position (rank) the data point takes in an ordered list from the minimum to maximum values, rather than the actual data values themselves. It is therefore independent of the distribution shapes of the data sets and allows the integrity of the input distributions to be maintained. Spearman's *rho* is calculated as:

³ Kendall's tau and Spearman's rho provide the best alternatives to the linear correlation coefficient as a measure of dependence for nonelliptical distributions, for which the linear correlation coefficient is inappropriate and often misleading. For more details we refer to Kendall and Stuart (1979), Kruskal (1958), and Lehmann (1975) and Capéraà and Genest (1993).

copula-based. The relationship between Kendall's tau t of two variables X and Y and the copula C(u,v) of the bivariate distribution function of X and Y gives a tool for fitting a copula to a set of data. This consists in determining Kendall's tau then applying a transformation in order to get the appropriate parameters for the fitted copula.

The Copula Families

The most frequently used copula families are the elliptical and Archimedean copulas. The below table summarizes and compares the two families.

Table 1: Comparison between the most frequently used Copulas

	Elliptical Copulas	Archimedean Copulas	
1. Definition	Elliptical copulas are the copulas of elliptically	Archimedean copulas are easily constructed and enjoy	
	contoured (or elliptical) distributions. The most	attractive properties. The most commonly used	
	famous elliptical distributions are the multivariate:	distributions are:	
	1. Normal ⁵ (Gaussian copula) and	1. Clayton ⁷	
	2. Student-t ⁶ distributions.	2. Frank ⁸	

Kendall's tau for a two observed sets of variables is given by:

Rendall's tau for a two obse
$$\hat{\tau} = \frac{C - D}{C + D} = \frac{C - D}{\binom{n}{2}}$$

where C is the number of concordant pairs and D the number of discordant pairs. This can also be written as:

$$\hat{\tau} = \binom{n}{2}^{-1} \sum_{i < j} sign[(X_i - X_j)(Y_i - Y_j)]$$

This is used to measure the degree of correspondence between two variables (paired observations):

Perfect correspondence between the two variables means that the coefficient has a value of 1

Perfect disagreement between the two rankings means that the coefficient has a value of -1.

For all other arrangements, the value lies between -1 and 1, 0 meaning the variables are completely independent.

Therefore, Kendall's tau for $(X, Y)^T$ is simply the probability of concordance minus the probability of discordance.

$$C_{\rho}(u, \mathbf{v}) = \int_{-\infty}^{\Phi^{-1}(u)} \int_{-\infty}^{\Phi^{-1}(v)} \frac{1}{2\pi(1-\rho^2)^{1/2}} \exp\left\{-\frac{x^2 - 2\rho xy + y^2}{2(1-\rho^2)}\right\} dx dy$$

$$C_{\rho,\nu} = \left(u,\mathbf{v}\right) = \int\limits_{-\infty}^{t_{\nu}^{-1}(u)t_{\nu}^{-1}(\mathbf{v})} \frac{1}{2\,\pi\!\left(1-\rho^2\right)^{\!1/2}} \!\left\{1 + \frac{x^2 - 2\rho\,x\,y + y^2}{\nu\!\left(1-\rho^2\right)}\right\}^{-(\nu+2)/2}$$

where v (the number of degrees of freedom) and ο (linear correlation coefficient) are the parameters of the copula. When v is large (greater than 30) the copula converges to the Normal copula just as the Student distribution converges to the Normal. In the opposite case, the behavior of the copulas is different: the t-copula has more points in the tails than the Gaussian one and a star like shape. A Student-t copula with n = 1 is sometimes called a Cauchy copula.

⁷ It is an asymmetric copula, exhibiting greater dependence in the negative tail than in the positive. This copula is written as:

⁴ Kendall's tau and Spearman's rho are both carried out on the ranks of the data as explained and defined in note 2. That is, for each variable separately the values are put in order and numbered.

The normal copula is given by:

⁶ The Student-t copula is an elliptical copula defined as:

3. Gumbel⁹

$$C_{\alpha}(u, \mathbf{v}) = \max\left(\left[u^{-\alpha} + \mathbf{v}^{-\alpha} - 1\right]^{-1/\alpha}, 0\right)$$

Its generator is:

$$\varphi_{\alpha}(t) = \frac{1}{\alpha}(t^{-\alpha} - 1)$$

where:

$$\alpha \in [-1, \infty) \setminus \{0\}$$

The relationship between Kendall's tau $\ ^{\mathcal{T}}$ and the Clayton copula parameter $\ ^{\mathcal{C}}$ is given by:

$$\hat{\alpha} = \frac{2\tau}{1-\tau}$$

⁸ It is a symmetric copula given by:

$$C_{\alpha}(\mu, \mathbf{v}) = -\frac{1}{\alpha} \ln \left(1 + \frac{\left(e^{-\alpha \mu} - 1\right) \left(e^{-\alpha \overline{\mathbf{v}}} - 1\right)}{e^{-\alpha} - 1} \right)$$

Its generator is:

$$\varphi_{\alpha}(t) = -\ln\left(\frac{\exp(-\alpha t) - 1}{\exp(-\alpha) - 1}\right)$$

where:

$$\alpha \in (-\infty, \infty) \setminus \{0\}$$

The relationship between Kendall's tau $\ ^{\mathcal{T}}$ and the Frank copula parameter $\ ^{\mathcal{CC}}$ is given by:

$$\frac{\left[D_1(\alpha)-1\right]}{\alpha} = \frac{1-\tau}{4}$$

where:

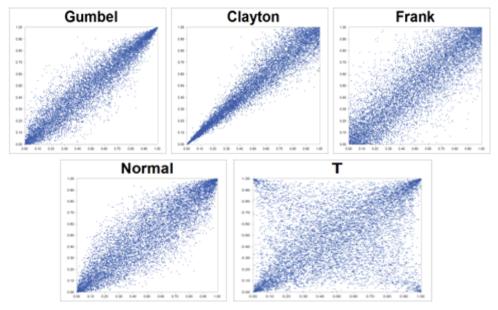
$$D_1(\alpha) = \frac{1}{\alpha} \int_0^{\alpha} \frac{t}{e^t - 1} dt$$

⁹ The Gumbel-Hougard copula is asymmetric, exhibiting greater dependence in the positive tail than in the negative. It is given by:

$$C_{\alpha}(u, \mathbf{v}) = \exp\left\{-\left[\left(-\ln u\right)^{\alpha} + \left(-\ln \mathbf{v}\right)^{\alpha}\right]^{1/\alpha}\right\}$$

	The relationship between the linear correlation coefficient ρ and Kendall's tau t for all the elliptical copulas' families is given by: $\rho(X,Y) = \sin\left(\frac{\pi}{2}\tau\right)$	The general relationship between Kendall's tau t and the generator of an Archimedean copula $\Box_a(t)$ for a bivariate data set is given by: $\tau = 1 + 4 \int_0^1 \frac{\varphi_\alpha(t)}{\varphi_\alpha(t)} dt$
2. Advantages	Different levels of correlation between the marginals can be easily determined.	Easy to be deduced.
3. Disadvantages	Absence of closed form expressions, impossibility to have radial symmetry.	The definition doesn't extend to a multivariate data set of n variables because there will be multiple values of tau, one for each pairing ¹⁰ .

Graphics of Copula Families



Source: Vose Software, Risk Software Specialists

Its generator is:

$$\varphi_{\alpha}(t) = (-\ln t)^{\alpha}$$

where:

$$\alpha \in [1, \infty)$$

The relationship between Kendall's tau $\ ^{\mathcal{T}}$ and the Gumbel copula parameter $\ ^{\mathcal{C}}$ is given by:

$$\hat{\alpha} = \frac{1}{1-\tau}$$

¹⁰ This constraint can be solved by calculating tau for each pair and then using the average.

APPLICATIONS

The purpose of this section is to illustrate a direct example on how to implement a one factor model of the Gaussian copula (normal copula) on a portfolio of loans belonging to a Lebanese bank operating in Lebanon (Naïmy (2012)).

The portfolio is constituted of 30 different companies. We define T_i ($1 \le i \le N$) as the date upon which the company will default. We consider that all the studied companies in the portfolio can eventually default (Naïmy (2011)) however; this cannot happen except over long periods sometimes exceeding 50 years or more.

The Model

 Q_i is the distribution of T_i . In order to define a correlation structure among the Ti based on a one factor model of a Gaussian copula, we have transformed each variable, percentile per percentile, into a U_i variable, following a standardized bivariate distribution. We followed the below factorial model (one factor model) for the correlation structure:

$$U_i = a_i F + \sqrt{1 - a_i^2 Z_i} \tag{2}$$

Where F and Z_i follow a normal distribution N(0,1). The link between U_i and T_i implies:

 $Prob(U_i < U) = Prob(T_i < T)$

Where
$$U = N^{-1} [Q_i(T)]$$
 (3)

According to equation (2), the probability of $U_i < U$ conditional to the value of F is:

$$Prob(U_{i} < U/F) = N[U - a_{i}F)/(\sqrt{(1 - a_{i}^{2}Z_{i})}]$$
(4)

Equation (4) can be written for $Prob(T_i < T)$:

$$Prob(T_i < T/F) = N[(N'1 [Q_i(T)] - a_i F)/(\sqrt{(1 - a_i^2)})]$$
(5)

In order to simplify the reasoning process, we can assume that the time distribution of default Q_i is the same for each i and equals Q. We also assume for simplicity purpose that the copula correlation between each pair of companies is the same and equals ρ . In this case, for each pair of companies i and j, the correlation is $a_i a_j$, which means that for each i, $a_i = \sqrt{\rho}$. Therefore we can rewrite equation (5) as follow:

$$Prob(T_i < T/F) = N[(N^T | O(T)] - \sqrt{\rho} F)/(\sqrt{(1-\rho)})$$
(6)

For a portfolio constituted of a huge number of loans, this equation offers a valid approximation of the proportion of companies that can default on date T. We name this proportion the default rate. When F decreases, the default rate increases. Therefore what is the cap level that this rate can reach? Since F follows a standardized bivariate distribution, the probability for F to have a value less than $N^{-1}(Y)$ is Y. Therefore, there is a probability Y for the default rate to be greater than:

$$N[(N^{-1} [Q (T)] - \sqrt{\rho} N^{-1}(Y))/(\sqrt{(1-\rho)}]$$

We note that the default rate V(T,X) will not be exceeded with a probability of X. In other words, we are sure up to X% that the default rate V(T,X) will not be exceeded. The value V(T,X) is measured by substituting I-X to Y:

$$V(T,X) = N[(N^{-1} [Q (T)] + \sqrt{\rho} N^{-1}(X))/(\sqrt{(1-\rho)}]$$
(7)

This output has been first developed by Vasicek (1987).

If we assume that the total value of the loan in USD is L and the recovery rate in case of default is R. The VaR of a loan over a horizon period of T and a confidence level of X is:

$$VaR(T,X) = L \times R \times V(T,X)$$
(8)

The Sample

We were able to analyze the loan portfolio of a Lebanese bank operating in Lebanon. For discretion purpose we will omit the name of the bank however, the below tables and graphs are enough to give an idea about the portfolio details and the financial performance of this bank. The main purpose of this section is to directly implement the Normal copula model in order to measure the expected loss on a portfolio of loan.

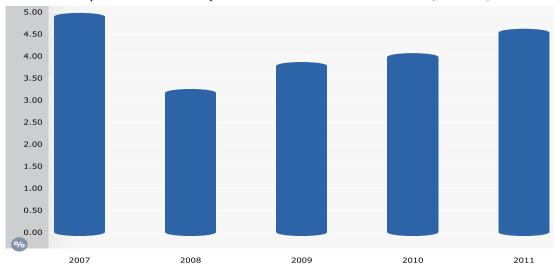
Table 1: Selected Consolidated Statements

	IFRS ¹¹			
	2011/12/31	2010/12/31	2009/12/31	2008/12/31
Assets Quality				
Loan Loss Res. / Gross Loans	4.53	3.98	3.78	3.16
Loan Loss Prov. / Net Int. Rev	10.06	6.84	6.77	1.53
Loan Loss Res / Impaired Loans	205.15	277.39	231.17	141.9
Impaired Loans / Gross Loans	2.21	1.43	1.63	2.23
NCO / Average Gross Loans	0.1-	0.27-	0.03-	n.a.
NCO / Net Inc Bef. Ln. Loss Prov.	2.01-	4.98-	0.65-	n.a.
Impaired Loans / Equity	5.63	3.46	4.19	5.98
Equity (Bil LBP)	2,484.800	2,456.400	1,952.800	1,618.409
Net Income (Bil LBP)	270.900	267.800	219.400	183.915
Capital				
Total Capital Ratio	13.61	14.70	15.31	24.10
Equity / Total Assets	9.93	10.66	9.54	9.56
Capital Funds / Liabilities	12.56	13.60	12.37	12.75
Operations				
Net Interest Margin	2.12	2.29	2.42	2.76
Return on Average Assets (ROAA)	1.13	1.23	1.17	1.17
Return on Average Equity (ROAE)	10.97	12.15	12.29	13.28
Cost to Income Ratio	43.38	45.53	46.28	47.34
Liquidity				
Net Loans / Total Assets	24.14	24.67	23.55	24.85
Net Loans / Customer & ST Funding	28.80	29.14	28.03	29.72
Liquid Assets / Cust & ST Funding	28.66	24.26	34.20	33.64

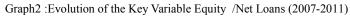
Source: Bankscope

© 2012 The Clute Institute http://www.cluteinstitute.com/

¹¹ International Financial Reporting Standards



Graph1 :Evolution of the Key Variable Loan Loss Reserves /Gross Loans (2007-2011)



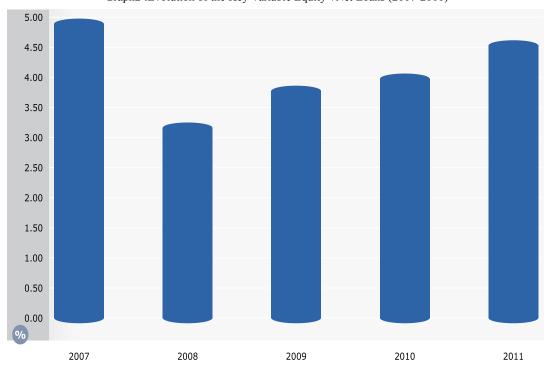


Table 2: Description of the Portfolio

Description	Variables
N	30
Type of Companies	SMEs
Type of loans	Commercial
Average Term of the loans	78 months
Average loan's size	USD 1.8 millions
Interest rate type	Floating
Average interest rate	9.75%

Results

The total amount of loan on which we applied the model is USD 56.4 millions. Based on our observation we have been able to determine a default probability over a horizon period of one year of 2%. The recovered amount in case of default was quantified by the bank at a level of 72%. Using the Vose Software ¹² we deduced a copula correlation rate of 0.1.

Based on the above and according to equation (7):

$$V(1, 0.999) = N[(N^{-1} [0.02] + \sqrt{0.1} N^{-1}(0.999))/(\sqrt{(1-0.1)}] = 0.128$$

In other words, the bank is 99% confident that the default rate cannot exceed 12.8%. Therefore the Value at Risk, VaR, or the losses cannot exceed:

 $0.128 \times 56.4 \times (1-0.72) =$ **USD 2, 021,376**

CONCLUDING REMARKS

This work showed how the Gaussian copulas theory can be very powerful tool in estimating the expected losses on a portfolio of loans.

Risk managers often estimate the marginal distribution between each of the variables and face the obligation to set hypothesis on the structure of the variables' correlation. When the marginal distributions are normal, it is natural to consider that these variables follow multivariate normal distributions. In the opposite cases, copulas are therefore used. Variables are transformed into normal variables based on a percentile per percentile adjustment process. The correlation is then indirectly defined among the transformed variables. When many variables are studied, a factorial model is used by analysts. This approach allows reducing the number of correlation to be calculated. The correlations between variables are described by the correlations of variables toward the common factor. The default correlation between many firms can be modeled based on a Gaussian copula factorial model.

Despite all the benefits of copula models, specifying a copula that recapitulates all the dependencies between margins suffers from some statistical pitfalls especially for most of multivariate financial series. This is due to temporal dependencies such as serial autocorrelation, or time varying heteroskedasticity, etc. Further research must be done in order to broaden the scope of implementations to higher dimensions while considering the limitations of copulas in general.

AUTHOR INFORMATION

Viviane Y. Naïmy, Ph.D., Associate Professor, Notre Dame University, Faculty of Business Administration and Economics, Department of Accounting, Finance, and Economics, Louaize, Lebanon. E-mail: vnaimy@ndu.edu.lb

REFERENCES

- 1. Asicek O. (1987) Probability of Loss on Loan Portfolio. Working paper, KMV, 1987, published in *Risk* on December 2002 with the title: Loan Portfolio Value.
- 2. Bouyè E., Durrleman V., Bikeghbali A., Riboulet G., and Roncalli T. (2000) Copulas for Finance A Reading Guide and Some Applications. Working paper, Groupe de Recherche Opérationnelle, Crédit Lyonnais.
- 3. Capéraà P. and Genest C. (1993) Spearman's rho is larger than Kendall's tau for positively dependent random variables. *Journal of Nonparametric Statistics*, 2, 183–194.
- 4. Cherubini U., Luciano E., and Vecchiato W. (2004) *Copula Methods in Finance*. John Wiley & Sons.

¹² http://www.vosesoftware.com/

- 5. Embrechts P. A., McNeil J., and Straumann D. (1999) Correlation and Dependence in Risk Management: Properties and Pitfalls, *Risk Management*: Value at Risk and Beyond, ed. By M. Dempster and H. K. Moffatt, Cambridge University Press.
- 6. Kendall M. and Stuart A. (1979) *Handbook of Statistics*. Griffin & Company, London.
- 7. Kruskal W. (1958) Ordinal measures of association *Journal of the American Statistical Association*, 53, 814–861.
- 8. Lehmann E. (1975) *Nonparametrics: Statistical Methods Based on Ranks*. Holden-Day, Inc., San Francisco.
- 9. Naïmy V. (2011) Failure Prediction With Logit and Bank-Level Fundamentals Models Applied on the Lebanese Commercial Banks. *The Journal of American Academy of Business*, Cambridge, Vol.16. Number 3.
- 10. Naïmy V. (2012) The RAROC as an Alternative Model of Analyzing the Lebanese Banks' Performance and Capital Allocation. *The Journal of Business and Financial Affairs*. 1:101.
- 11. Nelsen R. B. (1999) Introduction to Copulas, Springer Verlag.
- 12. Sklar A. (1959) Fonctions de Répartition à n Dimensions et leurs Marges. *Publ. Inst. Stat.* Univ. Paris, 8, p. 229-231.